

San Diego State University	GCorp Health Solutions
 Melody Schiaffino, PhD Assistant Professor, Public Health mschiaffino@mail.sdsu.edu PhD, Health Services Research, University of Florida MPH, Epidemiology, University of South Florida BA, Studies, University of Missouri-Columbia 	John Wood, PhD Director of Systems Engineering john.wood@gcorp.info • PhD, Systems Engineering, George Washington University • MS, Systems Engineering, George Washington University • BS, Electrical Engineering, United States Naval Academy
 Atsushi Nara, PhD Assistant Professor, Geography <u>anara@mail.sdsu.edu</u> PhD, Geographic Information Science, Arizona State University MS, Geographic Information Science, University of Utah BS, Environmental Engineering, Shimane University 	 Thom Walsh, PhD Principal Healthcare Analyst thom.walsh@gcorp.info PhD, Health Policy, Dartmouth College MS, Evaluative Clinical Science, Dartmouth College MS & PT, Orthopedic Physical Therapy & Exercise Physiology, D'Youville College



Bottom Line Up Front

- Strong communications prevent medical errors
- Healthcare stakeholders and their interactions form the foundational communication system
 - IT "solutions" only effective in concert with strong interpersonal communications
- Capturing and characterizing the system is now possible via Geographic Information Systems and Social Network Analysis
- This approach is expected to reveal **system** conditions which lead to medical errors





- Breakdowns in communication are responsible for two-thirds of preventable medical errors
- Clinical and administrative responses have been incremental (i.e., not systematic)
- Electronic health records and other IT tools have helped, but...
- Technology is most effective in concert with strong, systematic person-to-person communication at and among all levels



Myriad of stakeholders, fragmented encounters

Today's care includes:

- Patients
- Clinicians
- Nurses
- Allied health staff
- Administrative staff
- Executive leadership
- Additional support staff

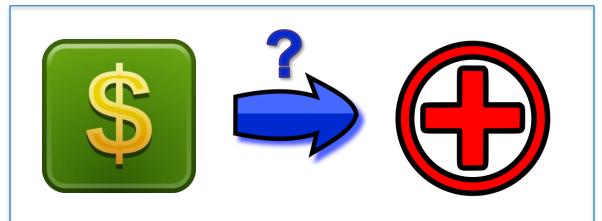




Why a systems approach?

The quality conundrum

- Increases in healthcare spending do not lead to proportional increases in health
- Non-linearity suggests healthcare is a complex adaptive system

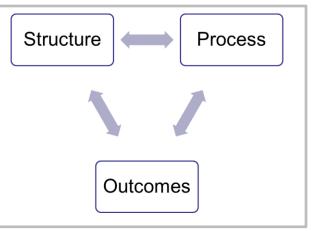




Non-linear perspectives

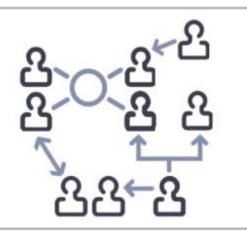
Donabedian (1966)

 Assess healthcare quality at multiple levels: structure, process, and outcome



Wood et al. (2013)

• Characterize stakeholders and their interrelations as a system





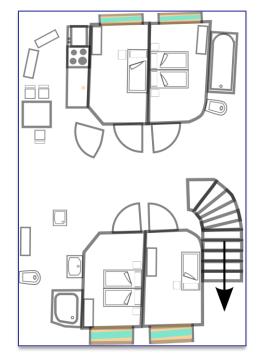
Proposed research approach

- Examine quality of care at the process level
- Focus on stakeholder interactions in context
- Employ a systems perspective
 - Stakeholders = Components
 - Interactions = Interfaces
- Capture the dynamic structure of the system
- Characterize system strengths and weaknesses
- Seek to identify disruptions in communication



Role of Geographic Information Systems

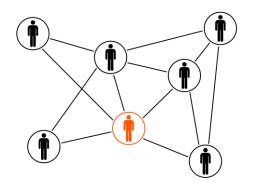
- Evaluating interactions in a busy (sometimes chaotic) healthcare setting is challenging
- Surveys are common, but flawed
 - Interrupt active care
 - Challenging to scale
- Location-aware devices now capable of high sampling frequency and accuracy





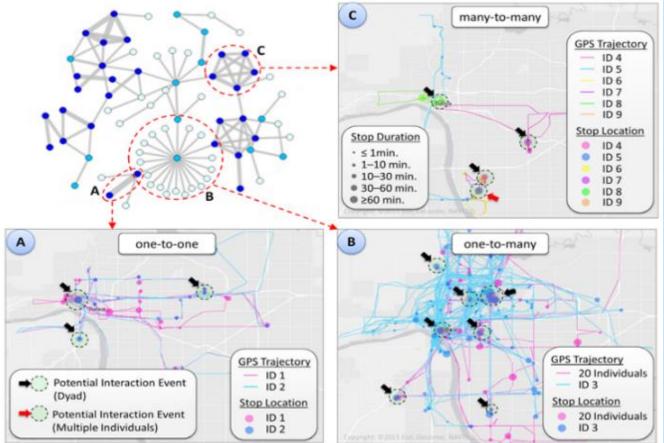
Role of Social Network Analysis

- Stakeholders are interconnected and maintain differing levels of interaction which may promote or inhibit communication
- Social Network Analysis provides quantitative measures, including:
 - Density
 - Centrality
 - Degree of connection
 - Reciprocity
 - Transitivity





Example output



Adapted from: Yuan, M., Nara, A., & Bothwell, J. (2014)



- Ability to identify:
 - High-performing system characteristics
 - Low-performing system characteristics
 - Disruptions to system behavior

Research goals and benefits

- Improve care via:
 - Informed care delivery design/re-design
 - Automated
 communication
 disruption alerts
 - Predictive qualities
 - Patient zero capacity



Time for Q&A...





Recap

- Strong communications prevent medical errors
- Healthcare stakeholders and their interactions
 form the foundational communication system
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Thank you!



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Backup slides

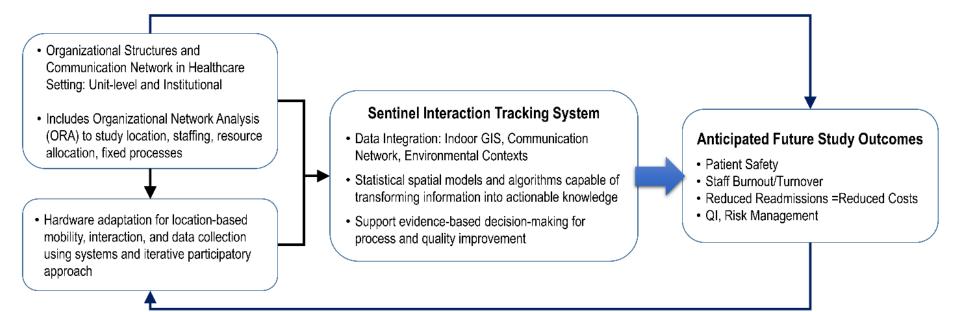


Conceptual data capture framework

STRUCTURAL PROCESS OUTCOME Complexity Context Intended Diversity: Actors in the healthcare delivery process Health Services Hospital Characteristics and Network Flows Existing (Social) Networks Connectedness: Closeness of actors (location) ٠ Health Status Interdependence: Task, role, interactivity, how actors Unintended respond to each other Distorted Service Learning: Adaptation or new structure ٠ Incidents Unsustainability Patterns of Change Non-Complex: Disorganization, linear, equilibrium, periodic orbits **External Environmental Factors** Complex: Cascading, tipping Hospital Environment points, phase transitions, path Actor Characteristics (Age, Gender, Seniority) dependence, emergent structures



Interaction tracking system framework





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